



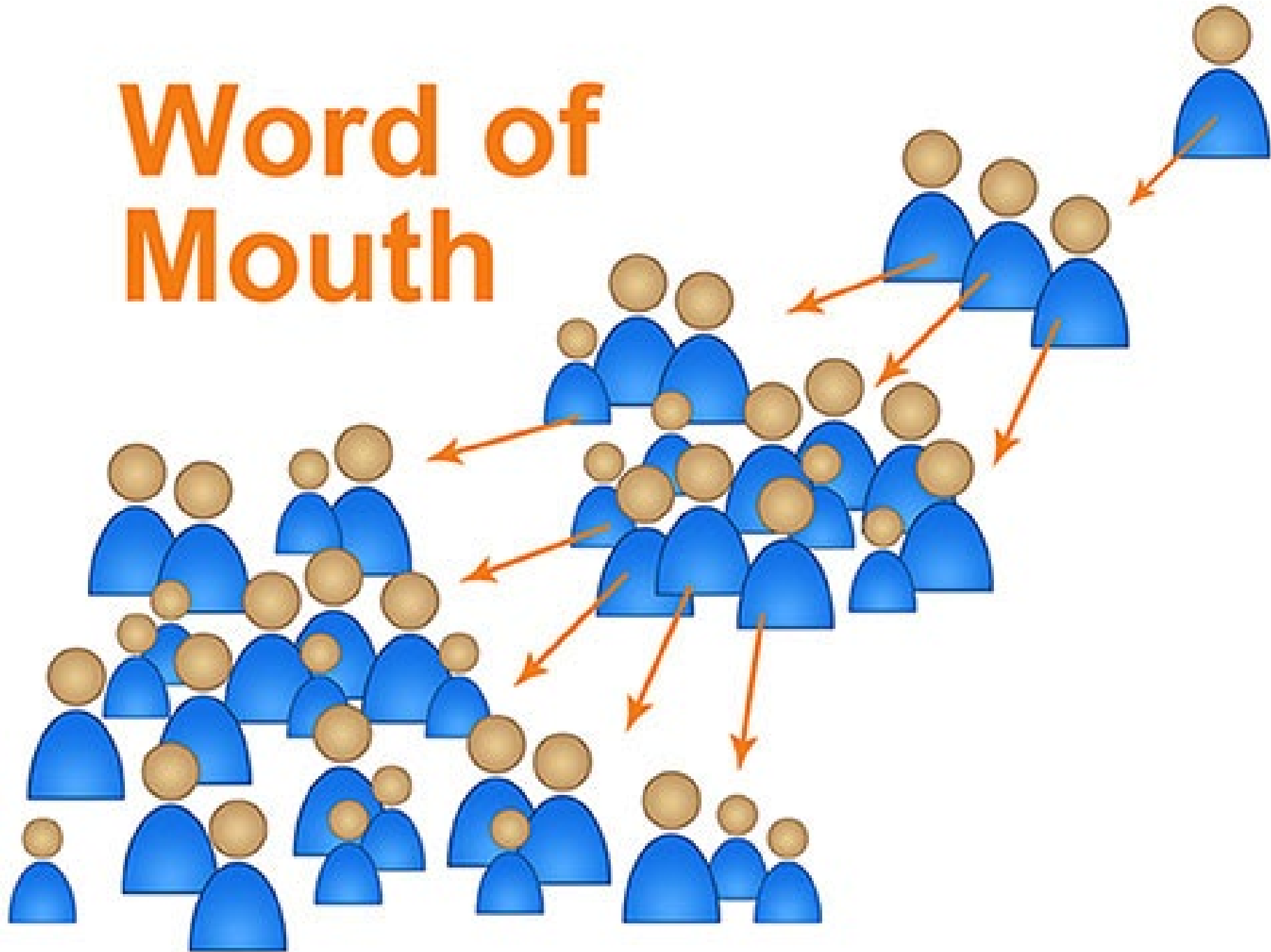
DYNAMIC INTERACTIVITY

Ho Jia Cheng



Idea 1

Word of Mouth



Meaning/Cause:

- One people talk some message to 10 people, and then the 10 people will share the message to hundred people.
- Almost everyone can know the message.
- Whether it is true or not, is similar like social media conveying information.

Question:

- Will they share the message to other people?
- Why they share the message?
- What are the message about?

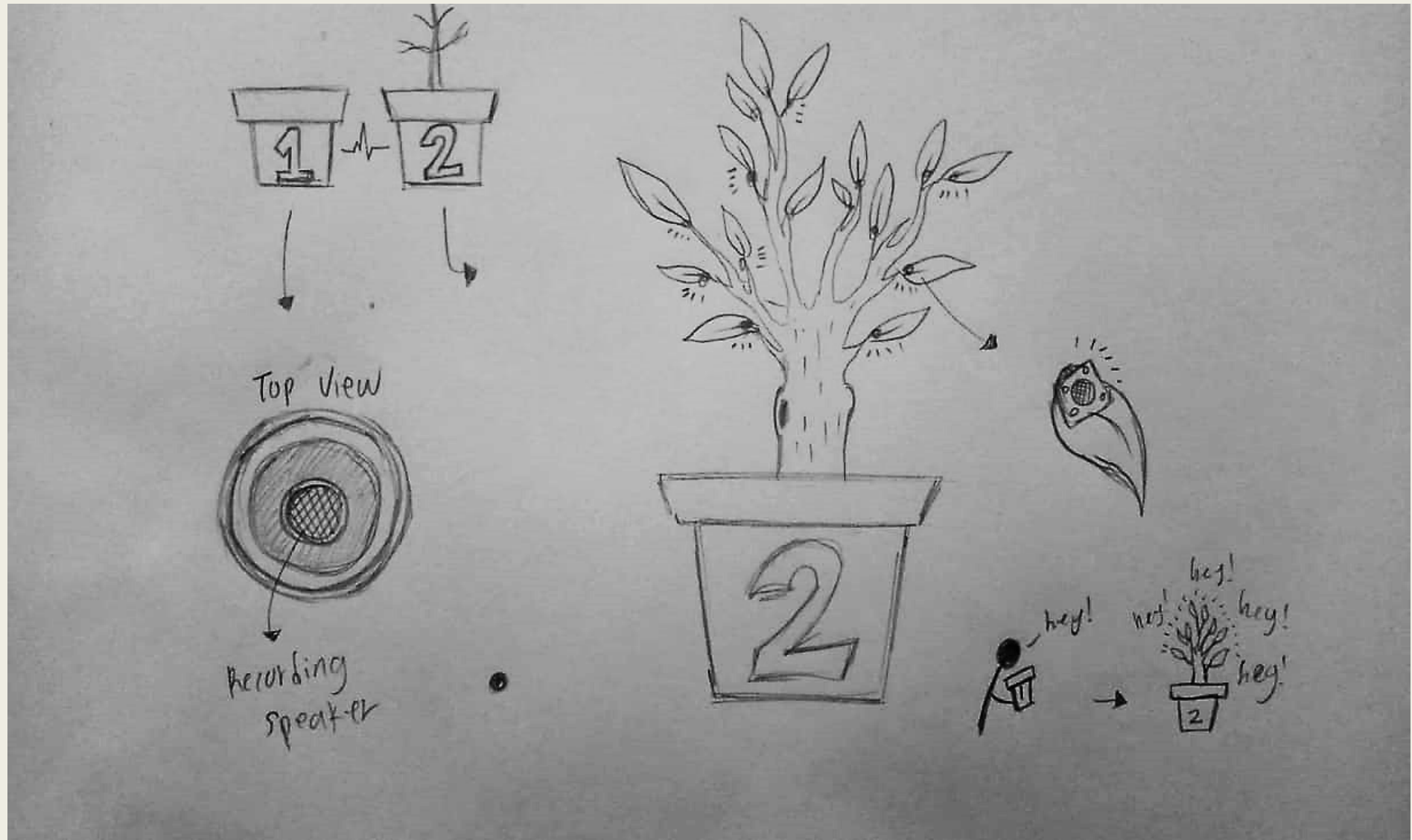
Belief:

- The word of mouth is not 100% complete.
- Some of the message is was changed when people share the message to other person.
- More people share the message, more the people will know and share the message.

Idea & Concept:

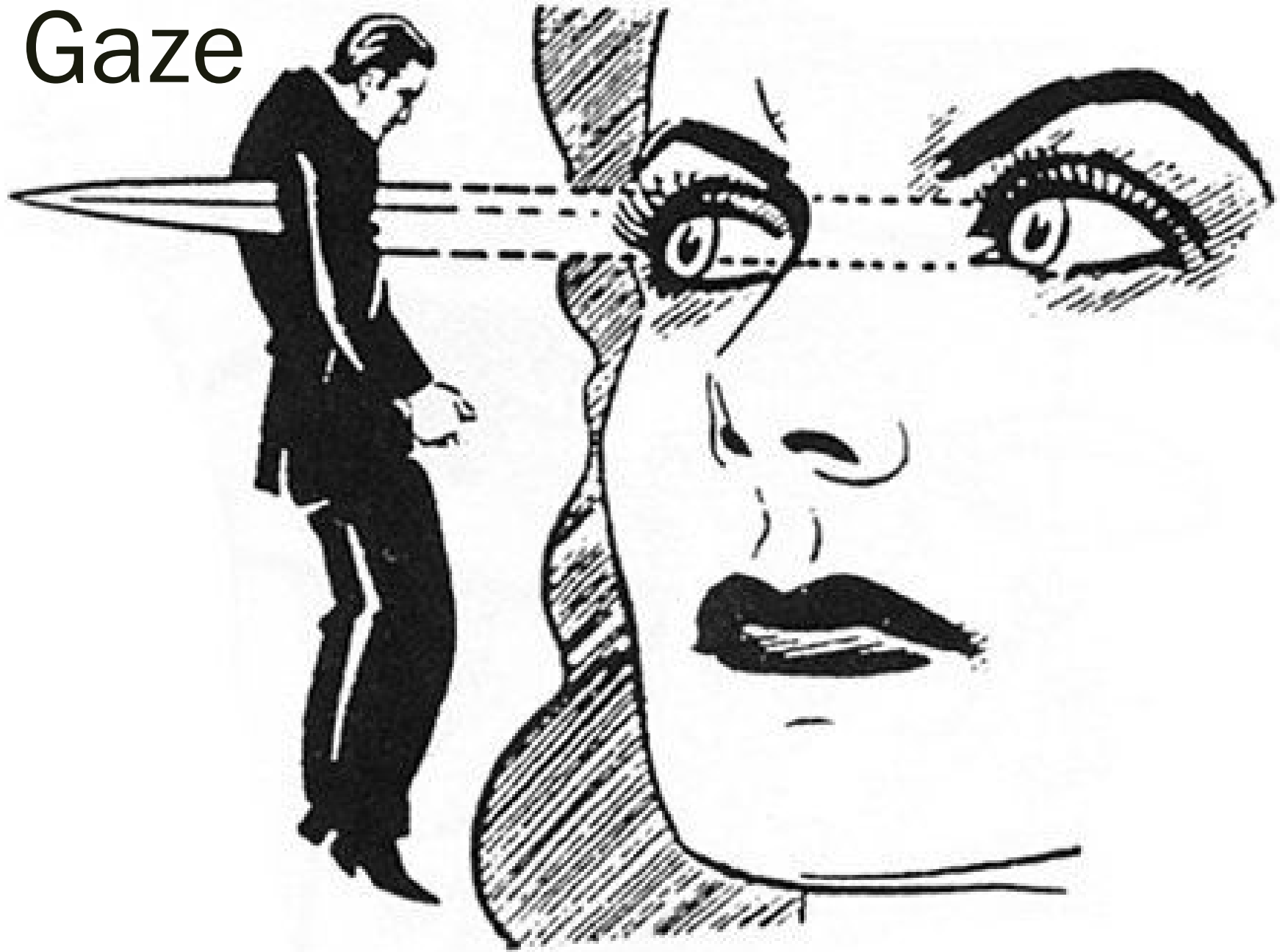
- Use the concept from the story “King with donkey ears.”
- Use a 2 flower pot, 1 pot is for record the sound and it's connect other one pot is receiving the sound.
- The Pot for receiving got plant, the leaf/flower of the plant have many speaker on there to convey the message.
- Let people say some keywordo secret on the recording pot in the unconscious, wait for the 5 second the receiving pot will play broadcast the message at the same time.
- The idea is want to bring out “the word of the mouth is actually the secret is cannot be hidden, when we speak out everyone can know”.

Sketch



Idea 2

Gaze



Cause:

- When we are doing something that make people confuse, angry, or unable to understand, they will look at you will different gaze.
- Those gaze is make you feel uncomfortable.

Question:

- Why they look at you?
- What we feel when the different gaze look at you?
- What we will do when we are looking by those gaze?

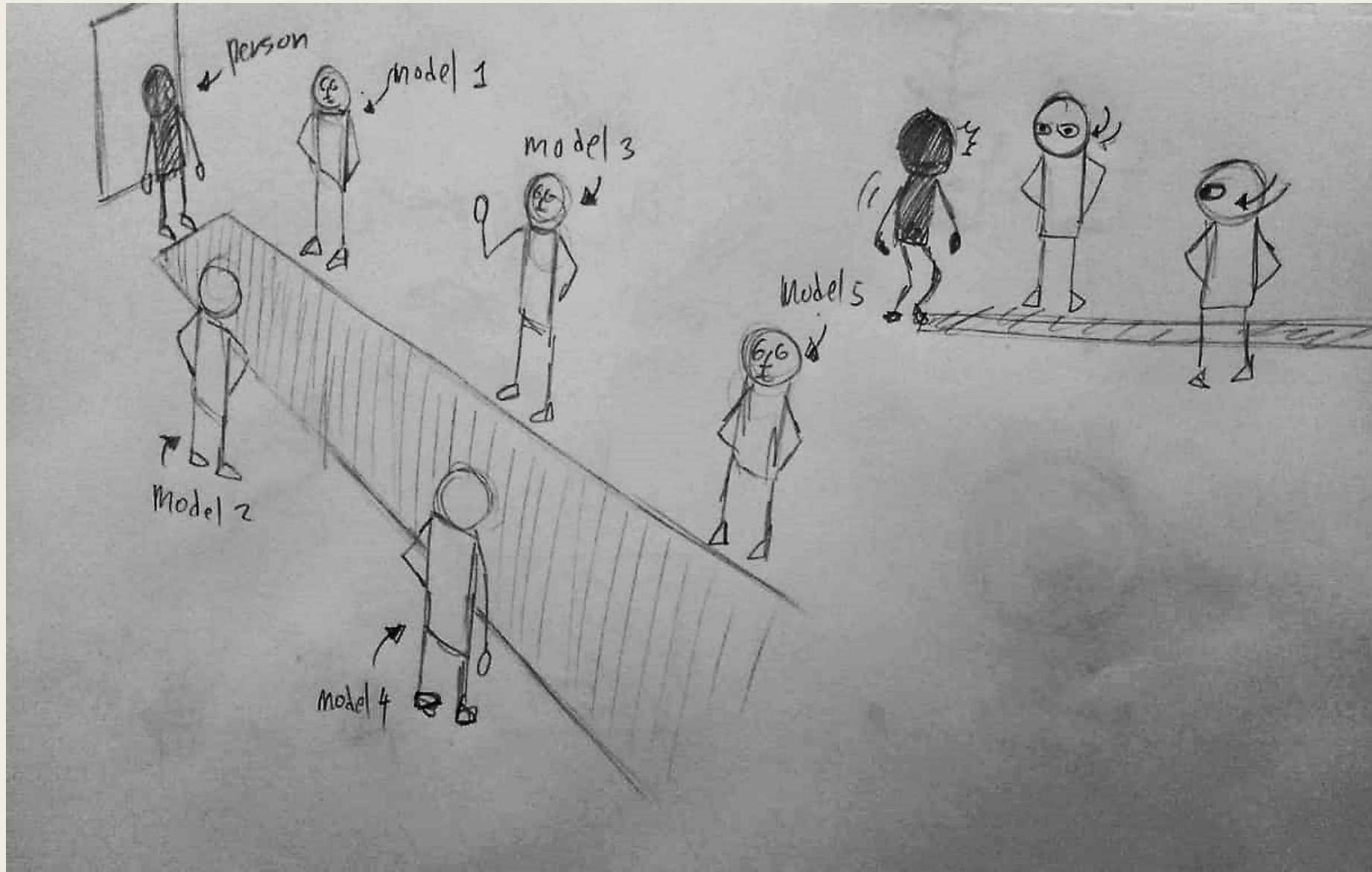
Belief:

- Everyone have different gaze.
- Some of the gaze like admire, hate, and other different felling.
- Usually will make we feel uncomfortable and awkward.

Idea:

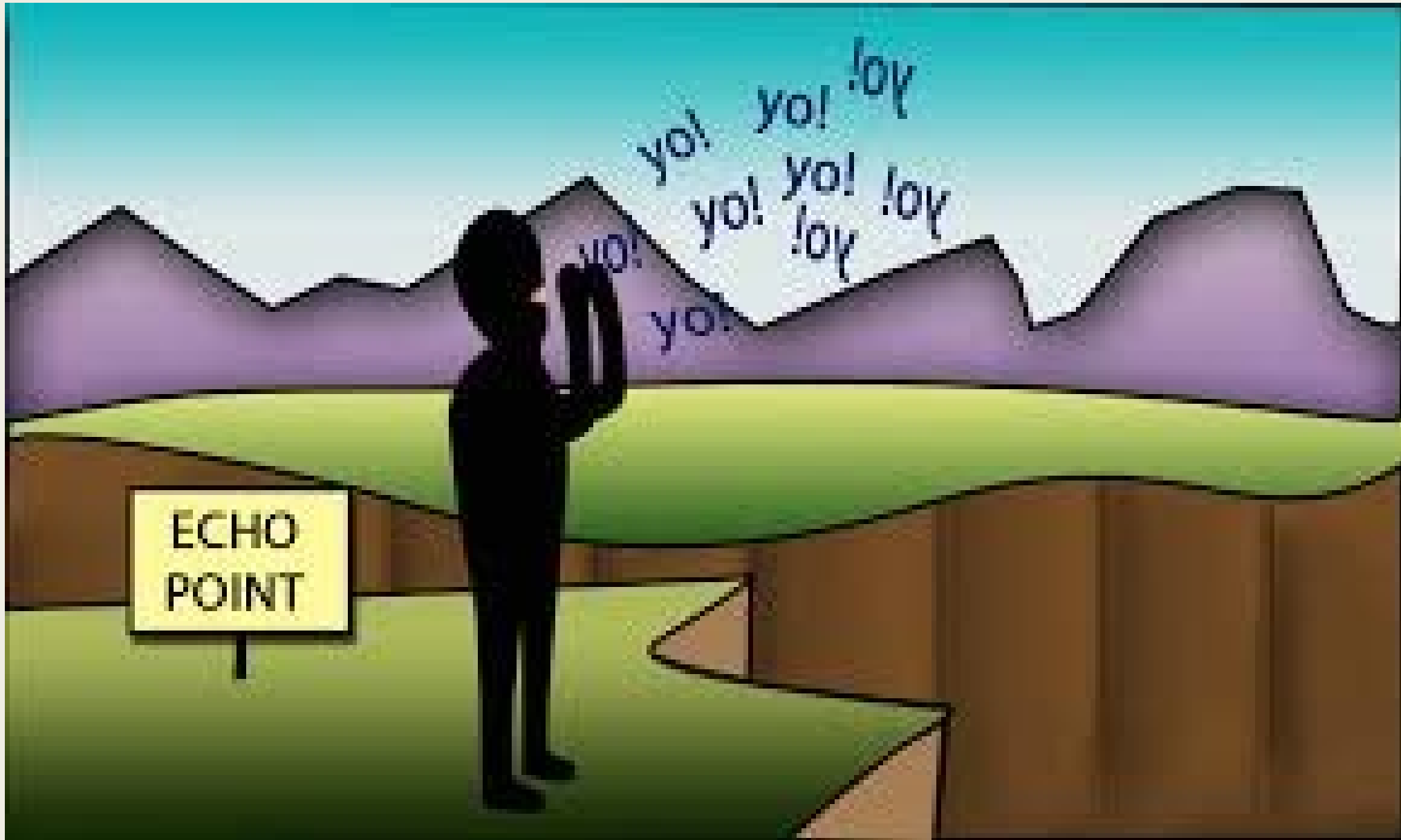
- Set up one carpet path, both sides has a model person.
- People will walk on the carpet, when the person close to the model, the model will open their eyes and look at the person, and also the head will turn to the direction of the person.
- The model will look at the person until he/she get to the end, the model closed the eyes and turn the head back.
- This idea maybe will make people uncomfortable and scary when the gaze of model look at them.

Sketch



Idea 3

Echo



Cause:

- Curious echo direction.
- Try different volume and hear how many message can get it from echo.
- Some echo will communicate unclear message.

Question:

- How loud is the echo volume?
- How many message we can hear from echo?
- How is the echo generated?

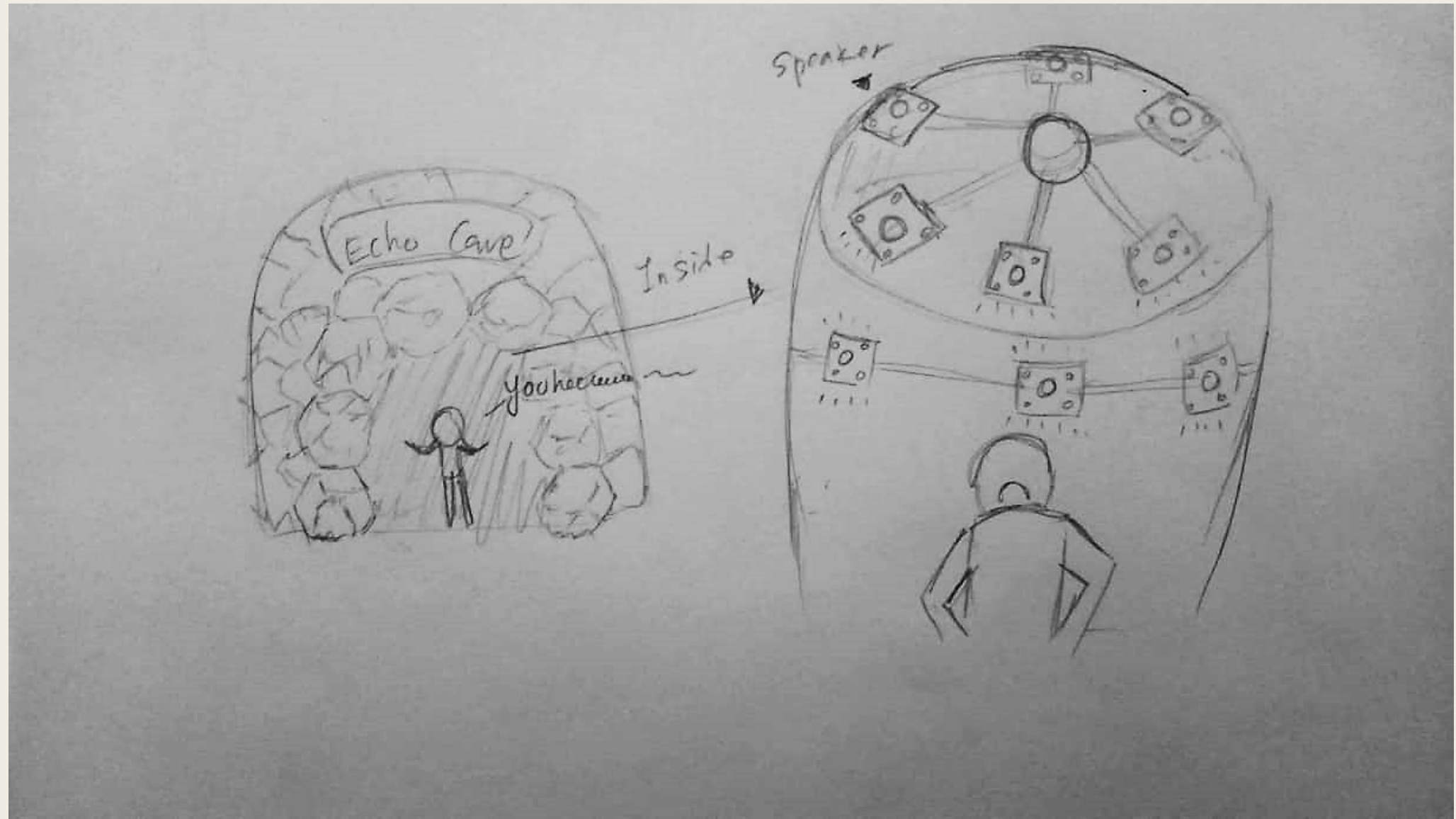
Belief:

- Any space has the possibility of echo.
- The echo can't be the same volume.
- The range of echo is not just one direction.

Idea:

- Create the cave in one space, inside the cave is darker and empty.
- Inside the cave also hanging a speaker that can make an echo.
- People can stand outside the cave and shout, their sound can be record and then speaker is echo the sound.

Sketch



Thank You